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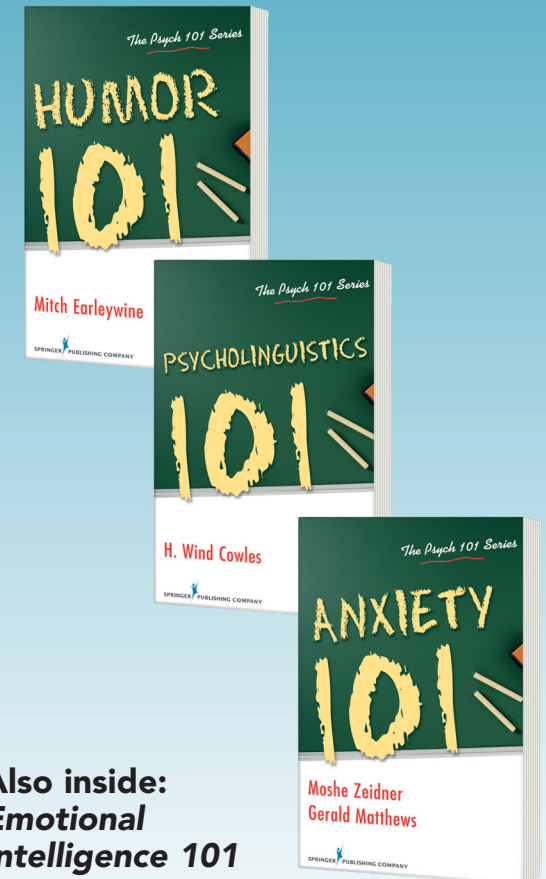
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Humor 101

Mitch Earleywine, PhD

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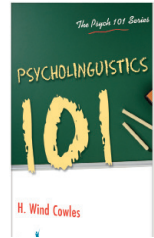
Winner, Ultimate Laff-Down

- What makes something funny?
- How does humor impact health and psychological well-being?
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Psycholinguistics 101

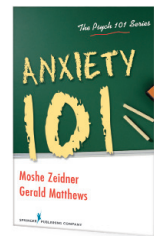
H. Wind Cowles, PhD

"[This book] opens a window into the process of psycholinguistics, pulling together classic and cutting-edge research from a number of different areas to provide an engaging and insightful introduction to the study of language processing. Psycholinguistics 101 is sure to hook students with its enthusiasm as it provides a clear introduction to the modern research in this field."

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Harvard University

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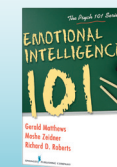
About the Authors

Mitch Earleywine, PhD, is an associate professor of psychology at the University at Albany (SUNY). He has won numerous teaching and mentoring awards. He has published over 60 peer-reviewed journal articles and three books. Dr. Earleywine has given over 70 conference presentations and has been widely quoted in mainstream media outlets such as *The Economist*, *The San Francisco Chronicle*, *The Chicago Tribune*, *The New York Times*, *Los Angeles Times*, *USA Today*, *Time Magazine*, *Rolling Stone*, and *The Nation*.

H. Wind Cowles, PhD, received her doctorate in Cognitive Science and Linguistics in 2003 at one of the premier centers of psycholinguistic research, the University of California, San Diego, and was a research fellow at the University of Sussex with Professor Alan Garnham. Her training and experience makes her part of a new wave of researchers approaching psycholinguistic research from multiple perspectives.

Moshe Zeidner, PhD, is Professor of Human Development and Educational Psychology and Director of the Center for Interdisciplinary Research on Emotions at the University of Haifa, Israel. He has co-authored or co-edited ten books and has authored or co-authored over two hundred articles and book chapters published in the scientific literature.

Gerald Matthews, PhD, is Professor of Psychology at the University of Cincinnati, where he teaches courses on human performance, human factors, performance and information processing, and stress and cognition.



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